



The Digital Marketing Briefing 2009 Sample list of Confirmed Clients

Company	Job Title
Airmiles	Online Communications Manager
Auto Europe	Online Marketing Manager
BT	Media Strategist
Bhs PLC	Web Manager
Capital One Bank	Website Manager
CBI	Head of New Media
DTZ	Online Marketing Manager
EMI Group Plc	Director of Digital
esure	eCommerce Manager
Harveys Furnishing Group	Marketing Communications Manager
Inghams	Head of Marketing
IKEA UK	Digital Media and CRM Manager
lastminute.com	Online Campaign Manager
LMG	Digital Director for Nectar
Manchester Airport Group	Group Head of Web & Database
Mercury Music Group	Head of Business Development
Monster.co.uk	Head of Media
National Express	Head of eCommerce
New Look	CRM Manager
nPower	Online Marketing Manager
Prudential Health Services Ltd	Head of Digital
Purely Gadgets Ltd	Marketing Manager
Richer Sounds	Group Marketing Director
Tesco.com	Marketing Manager
TotalStay Group	Head of Marketing & eCommerce
T-Mobile	Head of Consumer Campaign Management
WHSMITH.CO.UK	General Manger

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